



PRESS INFORMATION

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TEN WAYS TO SAVE ON SUMMER STAYS IN EUROPE

Luxe Worldwide Hotels Offers Summer Specials In France, Greece, Ireland, Italy, and Belgium

Los Angeles, CA (June 8, 2009) — Luxe Worldwide Hotels puts the spotlight on Europe this summer with special destination promotions at 10 of their hotels in Europe, including a renowned castle in Ireland, stylish boutique hotels in the heart of Paris, an elegant Italian townhouse and Mediterranean retreats overlooking the Aegean Sea.

Whether the ideal summer getaway includes a seaside holiday, a city shopping spree or enjoying outdoor pursuits befitting a country squire, Luxe Worldwide Hotels has the perfect setting at a variety of properties that each provide an impeccable level of service in a historical location or extraordinary setting, feature unique architecture or compelling design and offer a sense of place, PLUS the opportunity to enjoy special savings.

Enjoy **Destination Europe Specials** at the following Luxe Worldwide Hotels:

GREECE

Andronikos Hotel - Mykonos, Greece

Situated in one of the most picturesque regions of Mykonos, overlooking the Aegean Sea, Andronikos Hotel offers a modern style that complements the brilliant colors of the natural surroundings and was inspired by the cultural heritage and traditional Myconian architecture of the Greek Islands. The seaside retreat features 52 guestrooms and suites in six separate bungalow-style areas, an outdoor pool, Spa and restaurant.



Destination Europe Bed and Breakfast Promotion: Rates from 230 EURO per night; Available July 3 – September 12, 2009.

Hotel Semeli - Mykonos, Greece



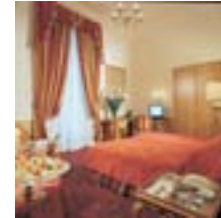
Beauty and harmony come together at the Hotel Semeli to provide a place of relaxation, unique elegance and impeccable style right in the heart of Mykonos. As guests stroll through the hotel they are embraced by the sweet smell of basil and the gentle warm breeze coming from the sea. The hotel's grand architecture and modern facilities were designed to blend perfectly with the beauty of the island's color and style and provide a welcoming environment. The hotel features 48 rooms and suites, a swimming pool and pool bar, gym, business center, restaurant and cocktail lounge.

Destination Europe Bed and Breakfast Promotion: Rates from 250 EURO per night; Available July 9 – September 4, 2009.

ITALY

Hotel Giulio Cesare - Rome, Italy

History and charm abound at this Patrician Roman villa, originally built in the 19th century and converted into an elegant townhouse hotel in 1969. Here guests luxuriate in Roman style and comfort in 80 classically furnished rooms, featuring marble-tiled bathrooms, crystal chandeliers and plush carpet and drapery. Located in Prati, the Giulio Cesare is minutes from the Spanish Steps, Vatican City, St. Peter's Basilica, and the Sistine Chapel.



Destination Europe Best Available Rate Promotion: Rates from 149 EURO per night; Available July 1 – September 4, 2009.

FRANCE

Hotel Bourgogne & Montana - Paris, France



A historical hotel originally built in 1791, the Hôtel Bourgogne & Montana offers visitors an island of calm in the heart of the prestigious 7th arrondissement. The 32 spacious and luxurious rooms and suites are fully equipped to offer gracious Paris living and the ambiance of country house. Located across from the National Assembly, the hotel is just steps from the Palais du Bourbon, Concorde, Invalides and Tuileries Gardens.

Destination Europe Promotions:

Stay and Save 4 Nights: Rates from 135 EURO per night; Available July 15 – August 31, 2009.

Simply Luxe Affordable Getaway: Rates from 180 EURO per night, Available July 15 – August 31, 2009.

Hotel de Buci – Paris, France

Situated in a renovated 16th century building in the historical quarter of Saint-Germain-des-Prés, Hôtel de Buci is within convenient walking distance to the Louvre, Notre-Dame de Paris Cathedral, the Sorbonne University, Musée d'Orsay and the Jardin du Luxembourg. Art galleries, fashion boutiques, antique shops, colorful markets, gourmet restaurants and cozy cafes are all just a stroll away through the cobblestone streets of the lively Left Bank neighborhood. The four-star hotel offers 24 elegantly decorated rooms filled with antique furniture, ancient stones and rare portraits personally chosen by the owners.



Destination Europe Promotion: Rates from 220 EURO per night, Available July 1 – August 31, 2009.

Hotel Madison – Paris, France



Centrally located in the lively Latin Quarter of Saint-Germain-des-Prés, just steps from the banks of the Seine and surrounded by art galleries, museums, antique shops and luxury boutiques, Hôtel Madison offers 52 elegant rooms furnished with antiques and décor inspired by history and literature.

Destination Europe Promotion: Rates from 235 EURO per night; Available July 1 – August 31, 2009.

IRELAND

Waterford Castle - Waterford, Ireland

Part of Luxe Worldwide Hotel's esteemed Legends Collection, Waterford Castle offers a luxurious country estate setting on its own private 310-acre island. The 800-year-old castle's superb hotel facilities include 19 spacious guest rooms all with stunning views of the surrounding estate, an 18-hole championship golf course, and the award-winning Munster Dining Room. The hotel is linked by car ferry for easy access to Waterford City and the picturesque beaches and villages of Ireland's South East region.



Destination Europe Bed & Breakfast Promotion: Rates from 282 EURO per night; Available July 1 – August 31, 2009.

Old Ground Hotel - County Clare, Ireland



A former manor house dating back to the 18th century, the Old Ground Hotel retains the magnificent ivy clad exterior of its historic past, yet is filled with the modern elegance of a grand hotel. Encircled by plush gardens, a warm welcome awaits guest in the lobby where an open fire provides an environment of comfort and relaxation. The welcoming ambiance continues in the 85 beautifully appointed guest rooms and the award-winning O'Brien Room restaurant is renowned for its cuisine

and a favorite of locals and visitors alike.

Destination Europe Promotion: Rates from 125 EURO per night; Available: July 1 – August 31, 2009.

BELGIUM

Relais Bourgondisch Cruyce - Bruges, Belgium

Situated along the canals in the most historic and picturesque area of Bruges, the Relais Bourgondisch Cruyce is one of Europe's most historic and romantic hotels. The award-winning Relais Bourgondisch Cruyce offers beautiful views, a great location close to many major attractions, warm hospitality, comfortable accommodations in 16 lavishly furnished and well-equipped guestrooms and personal service that guarantees an unforgettable stay. Built in the 16th century, this luxury hotel with its exterior of half timbered façade and stained glass windows, is beautifully decorated with precious antiques, exclusive artwork, sumptuous fabrics and fabulous flower arrangements.



Destination Europe Simply Luxe Affordable Getaway: Rates from 195 EURO per night; Available: July 1 – August 31, 2009.

Relais Oud Huis Amsterdam - Bruges, Belgium



Relais Oud Huis Amsterdam is a 17th-century mansion in the heart of medieval Bruges, overlooking the peaceful waters of the city's most famous canal. This truly historic palace, originally built from five manor houses almost four centuries ago, today is a luxury boutique hotel providing guests the absolute finest in modern comfort and personalized services. The hotel is just minutes away from the popular Bruges town square and provides easy access to shopping

and all the major sites. The 44 guest accommodations are decorated with antique furniture and paintings and offer beautiful views of the garden, the canal or the heritage-listed cobblestone courtyard.

Destination Europe Simply Luxe Affordable Getaway: Rates from 115 EURO per night; Available: July 1 – August 31, 2009.

Special promotion rates are subject to availability. Reservations can be made on the Luxe Worldwide Hotel website at www.luxehotels.com or by calling 1-866-LUXE-411. Travel agents can find these promotional offers in the PRO Rate Category for each hotel.

ABOUT LUXE WORLDWIDE HOTELS

Luxe Worldwide Hotels features an impressive portfolio of over 200 independently owned and operated, award-winning hotels in the best locations around the globe. The properties include such esteemed hotels as Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas and Waterford Castle in Waterford, Ireland. Every member of Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility-- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence.

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