



Worldwide
Hotels

PRESS INFORMATION

Contact: Jane Coloccia/Michele Lee
JC Communications, LLC
609-737-2587/571-451-9713
janecoloccia@gmail.com
leem108@comcast.net

THE PALMS CASINO RESORT JOINS LUXE WORLDWIDE HOTELS



Sister Property, Palms Place Hotel & Spa, Is Also A Member

Los Angeles, CA (August 18, 2009) — The Palms Casino Resort is now a member of Luxe Worldwide Hotels, it was announced today by Efrem Harkham, CEO and Founder. The Palms' sister property, the Palms Place Hotel & Spa, has been a member since March, 2008.

According to Kristi Wong, Director of Sales, "I am thrilled that Luxe will now represent the entire Palms Resort, as our visibility within the travel industry will certainly be enhanced. Both the Palms and Luxe are distinguished brands with worldwide recognition so it's a very natural partnership".

One of the city's newest and most popular destination resorts, the Palms Casino Resort opened in 2001, and boasts luxurious accommodations, legendary nightlife, a diverse mix of award-winning bars and restaurants, and a 95,000 square foot casino. The property is ideally located just minutes from the famed Las Vegas Strip on West Flamingo Road.

Offering non-stop action-filled nightlife, entertainment and fun, the resort's glittering ghostbar on the 55th floor is often the first stop in the evening to marvel at some of the city's most spectacular views. Guests can enjoy extraordinary dinner fare at Little Buddha, N9NE Steakhouse, Alize, or NOVE Italiano before taking in some entertainment at Rain Las Vegas, a 1,800-seat, state-of-the-art



nightclub and showroom venue, the Pearl Concert Theater, or the Brenden IMAX Theater. Other nightlife options including dancing the night away at Moon nightclub or having a nightcap at the world's only Playboy Club.



And after the partying is over, guests can head to their sanctuary upstairs with a choice of 703 well-appointed rooms and suites featuring Aveda bath products, and more than the comforts of home. The hotel also features a wide variety of suites and villas including the famed Fantasy Suites such as the Hardwood Suite with an indoor regulation half-basketball court, or the Barbie Suite designed by Jonathan Adler.

The Palms Casino Resort also offers outstanding meeting facilities, an extensive health club, three outdoor heated pools, two salons, and the Spa at the Palms.

For information and reservations go to the Luxe Worldwide Hotel website at www.luxehotels.com or call 1-866-LUXE-411.

ABOUT LUXE WORLDWIDE HOTELS

Luxe Worldwide Hotels features an impressive portfolio of over 200 independently owned and operated, award-winning hotels in the best locations around the globe. The properties include such esteemed hotels as Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas and Waterford Castle in Waterford, Ireland. Every member of Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility-- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence.

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