PRESS INFORMATION

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TRAVEL AGENTS EARN 15% COMMISSION AT FEATURED LUXE WORLDWIDE HOTELS

*****And Guaranteed Lower Than "Best Available" Pricing*****

Los Angeles, CA (February 27, 2009) — Select hotels in the prestigious Luxe Worldwide Hotels collection are offering travel agents 15% commission when they book their clients at some of the most exceptional independently-owned hotels in top US and International destinations.

Each property in the collection offers a high standard of personal service, a unique design style and a great location that are the hallmarks of Luxe Worldwide Hotels. All the properties are centrally located with easy access top attractions, providing the perfect home away for both business and leisure travelers.

In addition to the 15% commission offered at the featured properties, Luxe Worldwide Hotels also supports the travel agent community by always offering them prices lower than published “best available rates.”

NORTH AMERICA & CANADA

Hotel La Jolla at the Shores offers stylish boutique comfort in the upscale beachfront community of La Jolla Shores. Located on what is known as the California Riviera, just four blocks from the beach and minutes from Downtown San Diego, Old Town, Sorrento Valley, and the Golden Triangle, Hotel La Jolla's accommodations include 108 spacious guest rooms, as well as 4 one-bedroom suites with panoramic views of the Pacific Ocean. Complimentary amenities include shuttle service within a 5-mile radius, wireless Internet access, daily newspaper, in-room coffee and tea. Pet Friendly rooms are available for fee that includes use of pet bowls & pet bedding.

15% Travel Agent commission offered through May 31, 2009. Book Rate Code SP6

Lake San Marcos Resort—The beautiful Lake San Marcos Resort is nestled in the foothills of San Diego North away from the bustle of the city and yet providing convenient access to freeways, Pacific beaches, world-class shopping and theme parks such as Legoland, The Wild Animal Park, Sea World, and the San Diego Zoo. Accommodations include 140 spacious poolside or lakefront guestrooms, and four charming cottages, all with balconies or patios. Two on-site restaurants, Gordons on the Green and the Barn Burner, a Texas BBQ offer exceptional dining and resort facilities include two golf courses, tennis courts and two pools; and the beautiful lake.

15% Travel Agent commission offered through April 30, 2009. Book Rate Plan SP1

The Seneca Hotel and Suites— A quaint European-style boutique property with everything expected of a luxury hotel. All rooms and suites have fully equipped kitchens, including microwaves, dishwasher, in-room coffee, and complimentary wireless Internet access. Located just a block from Michigan Avenue, home of Chicago's Magnificent Mile, and close to the Art Institute, Museum Campus, Oak Street Beach, Navy Pier, Rush Street's nightlife and many restaurants.

15% Travel Agent commission offered through March 31, 2009. Book Rate Code SP6

Belden-Stratford— A historic Chicago landmark hotel nestled in Lincoln Park–famous for boutique shopping, excellent restaurants, overlooking the lake and across from the zoo and conservatory. The best in local theatre and music, Michigan Avenue and downtown Chicago are only moments away. Belden-Stratford offers a charming neighborhood ambience combined with all the amenities for luxury living.

15% Travel Agent commission offered through March 31, 2009. Book Rate Code SP6

Cosmopolitan Toronto Centre Hotel & Spa is an urban sanctuary discreetly tucked away in the heart of downtown Toronto. A fusion between ancient eastern philosophy and modern western technology, the building and its entire interior were designed to encourage optimal energy flow throughout the building in a restorative balance of yin and yang. 110 rooms and suites feature floor-to-ceiling windows and private balconies with sweeping lake and magnificent skyline views. Guests enjoy luxurious duvets, bathrobes, Egyptian cotton linens, yoga mats, air filtration systems, washers/dryers, fully equipped kitchens, wireless Internet access and facilities including the Shizen Spa, fitness centre, and business centre. Located in the epicentre of Toronto's financial district at Yonge and King, near Massey Hall, Elgin/Wintergarden Theatre, and the Eaton Centre, the Hotel is accessible by all major roads and public transportation.

15% Travel Agent commission offered through March 31, 2009 (Black out dates: March 1-3, 2009). Book Rate Code SP3

Pantages Hotel Toronto Centre is Toronto's most unique boutique and lifestyle hotel. Offering luxury and refinement, the hotel pairs contemporary styling with modern architecture and sophisticated decor, all designed to present a calm and tranquil environment to soothe the mind, body and soul. The hotel's mission is to engage the senses through design, art, theatre, music and energy. From luxurious duvets and bathrobes, 400 thread count Egyptian cotton linens, to complimentary yoga mats and blocks, each of the 111 uniquely designed rooms and suites provide the perfect haven for guests seeking to retreat at the end of a busy day. The hotel’s many amenities include the Pantages Spa, Fitness Centre, Business Centre, Room Service, ensuite washers and dryers, fully equipped kitchens, and wireless high-speed Internet access.

15% Travel Agent commission offered through March 31, 2009 (Black out dates: March 1-3, 2009). Book Rate Code SP3

SOUTH AMERICA

Grand House, Bogota, Colombia – The preferred hotel for top foreign executives, investors and tourists visiting Bogata, the Grand House offers travelers a modern ambiance and distinctive loft architecture, combining elegance, exquisite cuisine and impeccable Colombian hospitality. The hotel is ideally located within walking distance to Parque 93, an upscale area for shopping, entertainment and dining in a wide variety of Colombian and international restaurants. All 64 stylish suites come complete with luxurious amenities, leading edge technology and the hotel's 24 hour personalized service guarantee.

15% Travel Agent commission offered through April 30, 2009. Book Rate Code SP6

EUROPE

Belver Principe Real, Portugal— is a charming four-star hotel located in the historic center of Lisbon, close to shopping, restaurants, nightlife and historical landmarks. The hotel's 18 rooms and suites which offer panoramic views of the old town are elegantly decorated, air-conditioned, and fully-appointed with modern amenities. Room rates: Double from 88 and Suites from 115 , includes a la carte English Breakfast and Afternoon Tea.

15% Travel Agent commission offered through March 31, 2009. Book Rate Code SP1

The Relais Oud Huis Amsterdam— a 17th century mansion in the heart of medieval Bruges, overlooking the peaceful waters of the city's most famous canal. This truly historic palace, originally built from five manor houses almost four centuries ago, today is a luxury boutique hotel providing guests the absolute finest in modern comfort and personalized services. The hotel is just minutes away from the popular Bruges town square and provides easy access to shopping and all the major sites. The 44 guest accommodations are decorated with antique furniture and paintings and offer beautiful views of the garden, the canal or the heritage-listed cobblestone courtyard.

15% Travel Agent commission offered through December 2009. Book Rate Code SPC

For reservations or additional information, click here <http://www.luxehotels.com/>

ABOUT LUXE WORLDWIDE HOTELS

Luxe Worldwide Hotels is a privately held, premier representation company of close to 250 independently owned and operated hotels in prominent locations around the globe including world-renowned and award-winning Canyon Ranch Resorts; Establishment Hotel in Sydney, Australia; and Murano Urban Resort in Paris, France.

Luxe Worldwide Hotels provides the ultimate solution for independent hoteliers with a focus on the latest technologies and distribution strategies. Luxe offers full-service GDS representation as well as revenue management, eBusiness and Internet distribution, voice reservations, sales calls, trade shows, and much more. Luxe member hotels also benefit from the latest hospitality industry technology including state-of-the-art booking capabilities which enable individual and corporate bookings with real-time confirmation. Member hotels receive individualized, personalized attention to address their property specific challenges and maximize their profit potential.

The company is headquartered in Los Angeles, California with 13 offices worldwide including New York, London, Paris, Milan, Athens, Buenos Aires, Hong Kong, Tokyo, and Sydney.

For more information on Luxe Worldwide Hotels, visit www.luxehotels.com