



Worldwide  
Hotels

## PRESS INFORMATION

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## **LUXE WORLDWIDE HOTELS EXPANDS** ***Seven New Members Join Global Portfolio of*** ***Independently Owned Hotels***

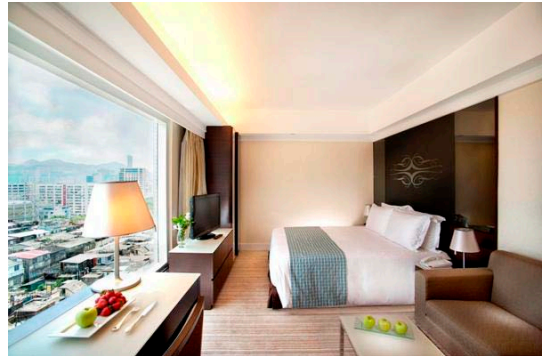
*Los Angeles, CA (December 4, 2009)* — From South America to the South Pacific, Asia, Europe, and the US, Luxe Worldwide Hotels continues to expand its prestigious collection around the globe with the latest addition of seven new member hotels.

Noted Efreem Harkham, Founder and CEO of Luxe Worldwide Hotels, "We are delighted to welcome these new hotels to the Luxe collection. They represent some of the world's finest independently owned hotels and offer a distinctive style, unparalleled service and a sense of place that all combine to provide the outstanding guest experience that epitomizes the Luxe brand."

### **ASIA**

#### **Harbour Plaza 8 Degrees - Kowloon, Hong Kong**

Opened in October 2009, Harbour Plaza 8 Degrees is already receiving accolades for its distinctive design, especially for its renowned optical illusion lobby which was created to evoke the feeling of being inside Italy's Leaning Tower of Pisa. The upscale hotel, features 702 guestrooms with modern furnishings and a full range of amenities to provide comfort at a great value. Hotel facilities include meeting and event space with the latest audio-visual technology; two stylish restaurants offering Asian and International cuisine and an inviting bar; a full service Business Centre, the Harbour Club Lounge; a state-of-the-art Fitness Centre; and a distinctively shaped outdoor Swimming Pool and Whirlpool surrounded by lush landscaping. The hotel is close to shopping and entertainment areas, accessible by a complimentary green shuttle bus that's not just a ride but also a city tour through one of Hong Kong's oldest district.



#### **L'Arc New World Hotel Macau - Macau**

Opened in September 2009, the 5-star L'Arc New World Hotel Macau is in one of the tallest landmarks of Macau offering spectacular city views. Featuring a stylish mix of East and West much like the city itself, the hotel's 301 spacious and superbly appointed rooms and suites, exceptional selection of international dining options, world class Spa and fitness centre,

outdoor pool and first class business and meeting facilities will surpass the needs of even the most demanding guests. The hotel is located in the heart of Macau and is only a 20-minute drive from the Macau International Airport and 5 minutes from the Macau-Hong Kong Ferry Terminal.

### **New World Hotel Makati City - Manila, Philippines**

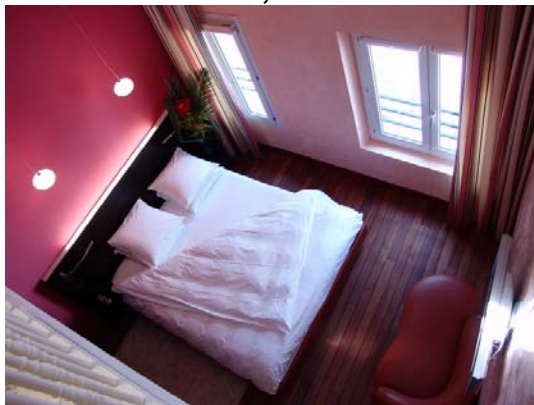
Each of New World Hotel Makati City's 598 beautifully appointed guestrooms and suites offer stunning views of the city. All rooms feature luxurious bedding and comprehensive amenities for total sumptuous comfort. Executive Floor privileges include an exclusive lounge and library as well as premium amenities. The hotel offers a wide selection of dining options, from Asian to International and Continental cuisine. Additional facilities and services include the Spa Marahai, an outdoor swimming pool, health club and a full service Business Center. Located in the heart of the city, in the upscale Greenbelt area in Ayala Center, the New World Hotel Makati City is close to numerous, shops, restaurants, entertainment spots, embassies and corporate headquarters, making it an ideal choice for both leisure and business travelers to Manila.



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## **EUROPE**

### **Artus Hotel - Paris, France**



Situated on the Left Bank in the historic district of Saint-Germain-des-Prés, the Artus Hotel is a lovely boutique hotel within easy walking distance to famous landmarks, markets, cafés, bars, boutiques and art galleries. The Artus Hotel offers 27 stylish guestrooms, including two suites, uniquely designed to feature bright, open bathrooms, fine fabrics and exquisite pieces of furniture made from marble, wood and Murano glass. All guestrooms have a view of either Rue de Buci or Rue de l'Echaudé and are equipped with air conditioning, marble bathrooms with shower, and bath or Jacuzzi. Amenities include

complimentary Wi-Fi in-room and throughout the common areas, and access to a fitness center with sauna. Guests can enjoy a glass of Champagne in the soothing atmosphere of the lounge, dine at Le Christine or room service for private dining.

## **SOUTH AMERICA**

### **Tcherassi Hotel + Spa - Cartagena de Indias, Colombia**

The first hotel from renowned Latin American fashion designer Silvia Tcherassi, the Tcherassi Hotel + Spa opened in 2009 after an extensive restoration and renovation of a magnificent 250-year-old colonial mansion. The luxurious, home-like hotel offers seven oversized guestrooms and suites featuring dramatic high ceilings, private balconies, rich wood floors and open bathrooms. In keeping with the residential feel (as well as being eco-friendly), custom-made amenities with Silvia's fragrance are provided in large glass containers in lieu of the traditional travel size options. The designer has also created his and her private label Tcherassi bathrobes which will be available to guests. In addition to the luxurious guest accommodations the hotel boasts a full service spa, a chic Italian restaurant, four pools, a lounge overlooking a vertical garden featuring over 2,000 different plants, and a rooftop deck that offers breathtaking 360-degree views of both Cartagena and the sea.



## **SOUTH PACIFIC**

### **Hotel Debrett - Auckland, New Zealand**



Hotel Debrett offers a truly wonderful boutique hotel experience and the feel of a private home right in the heart of Auckland's Central Business District, just a short walk from the city's best restaurants, bars, art galleries and theaters. In an iconic building that has been stylishly reinterpreted into an architectural award-winning hotel, each of the 25 rooms and suites has a distinctive style that is a celebration of contemporary New Zealand art and design, blended comfortably with classic mid-century furniture, with hints of the hotel's art deco past. The hotel's famous House Bar has been meticulously restored as

Auckland's premier meeting place and The Kitchen restaurant, offering contemporary New Zealand cuisine, was voted "2009 Best New Restaurant."

## **UNITED STATES**

### **The Lofts - Columbus, Ohio**

Since opening in 1998, this spectacular hotel, which was originally constructed as a warehouse near the Union Rail Station in 1882, has earned its place in history with its long list of architectural and historical reviews noting its rich and interesting past. Located in The Arena District, downtown Columbus' most exciting neighborhood, the hotel is within walking distance to over one hundred restaurants, pubs, galleries and shops and is just minutes from Fortune 500 companies, State offices and Ohio State University. Each of its 44 luxurious accommodations is distinctive, offering clean lines and modern design, pillow top mattresses, 42" Flat Panel HDTVs, wired and wireless Internet, oversize work desk and ergonomic chairs, Italian linens and bathrobes from Frette, Aveda personal care products and mini-bars. The Lofts offers 10 meeting rooms and 8,000 square feet of ballroom and boardroom space at its adjacent sister property.



For reservations and information visit [www.luxehotels.com](http://www.luxehotels.com) or call 1-866-LUXE-411.

## **ABOUT LUXE WORLDWIDE HOTELS**

Luxe Worldwide Hotels features an impressive portfolio of over 200 independently owned and operated, award-winning hotels in the best locations around the globe. The properties include such esteemed hotels as Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas and Waterford Castle in Waterford, Ireland. Every member of Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility -- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence.

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