



Worldwide
Hotels

PRESS INFORMATION

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**LUXE WORLDWIDE HOTELS ADDS THE LEGENDARY RELAIS
BOURGONDISCH CRUYCE, BRUGES TO ITS PORTFOLIO**



Los Angeles, CA (September 4, 2008) — Luxe Worldwide Hotels (www.luxehotels.com), a leading provider of marketing services within the hospitality industry, is pleased to announce the addition of the Relais Bourgondisch Cruyce to its prestigious collection. Located along the picturesque canals of Bruges, the 16-room Relais Bourgondisch Cruyce is one of Europe's most historic and romantic hotels and the recipient of the "2008 Culture's Choice Award" and named "Best Luxury Hotel Worldwide in 2008" by Travelers' Choice.

"We are delighted to welcome the Relais Bourgondisch Cruyce to the Luxe family. A hotel with as glowing a reputation in a city as beautiful as Bruges is guaranteed to offer the unsurpassed travel experience that is the signature of all the hotels in our collection," said Efrem Harkham, President and CEO of Luxe.

Noted Mr. Rodenbach, Owner/Hotel Manager, of the Relais Bourgondisch Cruyce, "We are thrilled to be represented by Luxe Worldwide Hotels. Their commitment to providing small independent hotels with individual attention, property specific marketing strategies and the latest in eBusiness services will certainly enhance our operations. This partnership will allow us to provide our guests with the best possible experience."

ABOUT THE RELAIS BOURGONDISCH CRUYCE

Situated along the canals in the most historic and picturesque area of Bruges in a luxurious, romantic setting near many of the major attractions, the Relais Bourgondisch offers beautiful views, a great location, warm hospitality, comfortable accommodations and personal service that guarantee an unforgettable stay.

Built in the 16th century, this 4-star luxury hotel with its exterior of half timbered façade and stained glass windows, is beautifully decorated with precious antiques, exclusive artwork, sumptuous fabrics and fabulous flower arrangements. It features 16 unique and well-equipped guestrooms, each decorated in a different style and lavishly furnished with fine antiques, Persian carpets, Ralph Lauren fabrics and marble bathrooms.

Within walking distance is the hotel's lovely restaurant, Maria van Bourgondie, which offers classic French-Flemish cuisine in an authentic atmosphere. Each morning, a delicious breakfast is served in the hotel's breakfast room, offering a beautiful view of the canals and city center.

ABOUT LUXE WORLDWIDE HOTELS

Luxe Worldwide Hotels features an impressive portfolio of nearly 250 independently owned and operated, award-winning hotels in the best locations around the globe. The properties include Canyon Ranch Resorts; Establishment Hotel in Sydney, Australia; and Murano Urban Resort in Paris, France. Every Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility -- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence. For more information on Luxe Worldwide Hotels, visit www.luxe-hotels.com or call 1-866-LUXE-411.

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