



Worldwide
Hotels

PRESS INFORMATION

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**LUXE WORLDWIDE HOTELS OFFERS ROMANTIC ESCAPES
FOR VALENTINE'S DAY**



***Choose from Iconic City Settings to Celebrate Love
East or West Coast Style***

Los Angeles, CA (January 21, 2009) -- Whether it's New York City, the setting for some of the most romantic movies ever made, the rich history and regal backdrop of Washington DC, or the glamour and glitterati of Hollywood and Beverly Hills, Luxe Worldwide Hotels, a prestigious collection of independent hotels with distinctive style, offers Valentine's specials for couples to celebrate romance. Enjoy special Romantic Escape packages at the following Luxe Worldwide Hotels:

Sweet Escape Package at The Beekman Tower, New York City

Enjoy a romantic getaway for two to the Beekman Tower Hotel. Sip champagne and sample chocolate truffles at this perfect New York City hideaway. The Beekman Tower Hotel provides some of the finest hotel accommodations in the city in 170 spacious suites, combining the amenities and comforts of a large hotel with the intimacy of boutique accommodations and style.

The **Sweet Escape Package** includes:

- Overnight accommodations in a luxurious oversized suite
- Gourmet chocolate truffles upon arrival
- Complimentary bottle of champagne delivered to room
- Bouquet of fresh flowers

The **Sweet Escape Package** is offered through December 2009, priced from \$269 per night, subject to availability.

Romance Package at Hotel Monticello, Washington, D.C.

Located in Georgetown, on the street where Thomas Jefferson once lived, the Hotel Monticello is surrounded by tranquil tree-lined streets, landmark brick mansions and the famous C&O Canal, yet minutes from the top sites of the nation's capital. The Hotel Monticello's spacious all-suite accommodations and intimate ambiance provide the perfect setting for intimate romantic getaways in Washington D.C.

The **Romance Package** includes:

- Upgrade to Deluxe King Suite
- Rose petals on bed
- Chilled bottle of champagne
- Fragranced candles
- Bottled water
- Fresh strawberries
- Box of Godiva Chocolates
- Complimentary Continental breakfast and valet parking
- Late checkout (1 pm)

The **Romance Package** is offered February 1 - February 28, 2009, priced from \$199 per night, subject to availability.

Love Me, Lavish Me Package at Luxe Hotel Rodeo Drive, Beverly Hills

The only hotel on Rodeo Drive in the heart of Beverly Hills, the Luxe Rodeo Drive combines the style, glitter, and luxury of its prestigious locale with exquisite guestrooms, breathtaking views and all the temptations of Los Angeles—world class shopping, dining and entertainment—just steps from its lobby.

The **Love Me, Lavish Me Package** includes:

- Deluxe room accommodations
- Welcome bottle of Veuve Cliquot champagne and strawberries
- Continental Breakfast for two, served in Cafe Rodeo or in-room
- One complimentary in-room movie
- Bathtub turndown

The **Love Me, Lavish Me Package** is offered until December 30, 2009, priced from \$309 per night, subject to availability.

Sweet Surrender Package at Luxe Sunset Boulevard, Bel-Air

Situated on seven secluded acres of lush gardens, Luxe Hotel Sunset Boulevard offers a tranquil setting with convenient access to the glitterati of Bel-Air and Hollywood. Guests enjoy the hotel's unique character and style, as well as personalized service and special touches such as a full service spa, plush bathrobes, onsite tennis court, wireless Internet access and valet service.

The **Sweet Surrender Package** includes:

- Deluxe accommodations in spacious Junior Executive Suite with canopy bed, flat-screen TV, travertine tiled bathroom with double sinks, soaking tub and separate shower
- Welcome chocolate covered strawberries and split of champagne in room.
- Robes, slippers and sleep masks for relaxing and sleeping late
- \$25 credit towards Valentine's dinner at OnSunset Restaurant, featuring a romantic 5-course menu created by Executive Chef Olivier Rouselle
- Late checkout extended until 3 pm
- Complimentary overnight valet parking
- Bottle of p.i.n.k. luxury caffeine infused vodka (\$50 value) at departure

The **Sweet Surrender Package** is offered February 14, 2009, priced from \$259 per night, subject to availability.

For reservations or additional information call: 1-866-LUXE-411, e-mail: reservations@luxehotels.com or visit the website at: www.luxehotels.com.

ABOUT LUXE WORLDWIDE HOTELS

Luxe Worldwide Hotels features an impressive portfolio of nearly 250 independently owned and operated, award-winning hotels in the best locations around the globe. The properties include Canyon Ranch Resorts; Establishment Hotel in Sydney, Australia; and Murano Urban Resort in Paris, France. Every Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility -- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence. For more information on Luxe Worldwide Hotels, visit www.luxehotels.com or call 1-866-LUXE-411.

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