



## PRESS INFORMATION

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## **ESCAPE THE COLD WITH LUXE WORLDWIDE HOTELS** *Enjoy Hot Deals at Warm Destinations*

*Los Angeles, CA (August 20, 2009)* — It may not feel like it right now, but snow, sleet and sub-zero temperatures are just around the corner. There's no need to be left out in the cold this winter. Luxe Worldwide Hotels is offering "Escape the Cold" deals at eight of its member properties that enjoy warm weather all winter long — from Honolulu to South Beach, Sedona to Scottsdale, and Chile to Curaçao.

Travelers don't even have to wait for winter before they can enjoy these deals. Some offers are available starting in September.

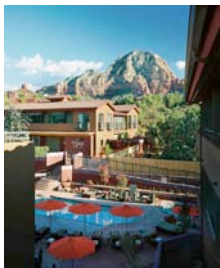
### **HOTEL RENEW – Honolulu, HI**

Honolulu's first designer boutique hotel sets a new standard for comfort and style in Waikiki. Just steps to the beach and close to Diamond Head, Hotel Renew offers guests an escape for the soul in an environment that was created in the spirit of wellness, ease and comfort.



**ESCAPE THE COLD PROMO: Stay 4 Nights and Save up to 25% off the Best Available Rate** – includes continental breakfast and complimentary Wi-Fi. Special rates from \$127 USD; valid September 2009 through 2010; taxes are additional; subject to availability.

### **SEDONA ROUGE RESORT AND SPA – Sedona, AZ**



A boutique hotel and spa that immediately separates itself from the "standard" architecture of the Southwest. The Sedona Rouge is designed with Andalusia and Moroccan motifs that re-imagine ancient Roman, French, Mediterranean and North African cultures. Luxury, color and attention to detail are found throughout the resort's 77 individually designed guestrooms, exceptional Spa and renowned restaurant.

**ESCAPE THE COLD PROMO: Rates from \$380 USD** includes \$100 dining credit for Reds Restaurant, one 60-minute massage for two people, welcome champagne and chocolate covered strawberries upon arrival. Minimum two-night stay required; valid through December 30, 2009; subject to availability.

### **SCOTTSDALE THUNDERBIRD SUITES – Scottsdale, AZ**

The Scottsdale Thunderbird Suites offers the facilities and services of a top hotel, the space and comfort of two-room suites, a friendly staff dedicated to service and a convenient location in North Scottsdale's resort area close to upscale shopping, world-class golf, museums, and major sporting events. Guests enjoy work desks with Herman Miller ergonomic chairs, an outdoor pool and spa, exercise room, complimentary shuttle transportation within a 5-mile radius and wireless Internet access throughout the hotel.



**ESCAPE THE COLD PROMO: Special rates from \$70 USD** for November - December 2009 and from \$99 USD for January – March 2010, includes breakfast for two and complimentary beverage for two. Taxes are additional; subject to availability.

### **BLUE MOON HOTEL — Miami, FL**



Blue Moon Hotel is right in the heart of the action, ideally situated in the famed Art Deco district of trendy South Beach, steps from the boutiques, bistros and beaches of Ocean Drive, just ten minutes from downtown Miami. This Mediterranean style boutique hotel invites guests into another era with its charming interior designs, inviting courtyards, fountains, hand-painted tiles, tropical pool, bar and waterfall.

**ESCAPE THE COLD PROMO: Get 20% off from SimplyLuxe Affordable Getaway - Weekday Rates starting from \$120 USD** and weekend rates from \$151 USD. Includes continental breakfast, WiFi Internet, use of beach towels and chairs, free local calls and fax. Valid from November 1, 2009 – April 30, 2010. Must be booked by Oct 31st, 2009; taxes are additional; subject to availability.

### **WINTERHAVEN HOTEL— Miami, FL**

Located on a quiet corner directly across from the beach, the WinterHaven Hotel is an Art Deco jewel situated in the heart of Miami's ultra trendy South Beach district. Offering views of the Atlantic Ocean and a superb location for shopping and entertainment, the hotel is a mecca for the fashion and entertainment industries.

**ESCAPE THE COLD PROMO: Weekdays Rates starting from \$144 USD** and weekend rates from \$179. Includes continental breakfast, WiFi Internet, use of beach towels and chairs, free local calls and fax. Valid from November 1, 2009 – April 30, 2010. Must be booked by Oct 31, 2009; taxes are additional; subject to availability.

### **TREASURE BAY HOTEL & MARINA - St. Petersburg, FL**



Treasure Bay Hotel & Marina's waterside setting overlooks Boca Ciega Bay on one side and pristine Gulf beaches on the other, offering magnificent views from just about every vantage point on the property. Guest accommodations feature private balconies and kitchenettes. Resort amenities include a brand new marina, a beautiful pool, Jacuzzi and rooftop sundeck.

**ESCAPE THE COLD PROMO: Rates from \$89 USD weekdays and \$109 USD weekends.** Minimum 3-night stay required. Valid from October 1, 2009 - April 30, 2010. Room only; taxes are additional; subject to availability.

### **AVILA HOTEL – Willemstad, Curaçao**

With its spectacular views of the azure Caribbean Sea and timeless island hospitality, Hotel Avila offers elegant accommodations in Curaçao's historical capital city. Facilities include an outdoor swimming pool, two private beaches, a spa, tennis court and an exquisite selection of dining venues. A complimentary shuttle makes it easy for guests to explore the area's world-class museums, shops and restaurants.



**ESCAPE THE COLD PROMO: Special Room Only Rates from \$210 USD** (reflects a savings of \$60 off per room, per night). Valid from December 16, 2009 - April 15, 2010, subject to availability (not available from December 20 2009 - January 3 2010). Non-refundable deposit required; no cancellations.

### **ZEROHOTEL - Valparaiso, Chile**

One of the best kept secrets of Valparaiso, Zerohotel provides the perfect base for exploring the area's historic landmarks, beaches in Viña del Mar, wineries, and The Andes which are all nearby. Zerohotel offers guests an intimate setting in a relaxing, luxurious environment. Originally built in 1880 and extensively renovated, this house, with only nine guestrooms, is an exquisite mix between tradition and modernity. Each of its cozy and spacious guestrooms have views either of the bay or the cheerful surrounding streets and picturesque hills.

**ESCAPE THE COLD PROMO: Rates from \$195 USD**, includes breakfast, Internet access and parking. Valid from September 1, 2009 - May 15, 2010, subject to availability. Minimum 2-night stay required; taxes are additional.

All promotional rates are subject to availability. Some restrictions apply.

For information and reservations [click here](#) for the Luxe Worldwide Hotel website, or call 1-866-LUXE-411.

Travel agents can find these promotional offers under the SP1 Rate Category for each hotel (under SPC for Hotel Renew and SP2 for Scottsdale Thunderbird Suites).

### **ABOUT LUXE WORLDWIDE HOTELS**

Luxe Worldwide Hotels features an impressive portfolio of over 200 independently owned and operated, award-winning hotels in the best locations around the globe. The properties include such esteemed hotels as Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas and Waterford Castle in Waterford, Ireland. Every member of Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility-- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence.

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