



Worldwide
Hotels

PRESS INFORMATION

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**FERRAN SANFELIMON OF THE DYLAN HOTEL
NAMED LUXE GM OF THE YEAR**



New York, NY (March 4, 2010) — Ferran Sanfelimon of The Dylan Hotel, a Eurostars Hotel, in New York City (pictured above at left) has been named the Luxe Worldwide Hotels General Manager of the Year it was announced by Efram Harkham, CEO and Founder.

Each year, Luxe Worldwide Hotels selects a general manager from its membership of over 200 hotels who exemplifies the company's commitment to service and creates a truly unique and welcoming guest experience."

In his remarks, Mr. Sanfelimon commented, "I'm so thrilled to receive this award after having worked with Luxe Worldwide Hotels for the past three years and being associated with its flagship hotel on Rodeo Drive. It is also a great honor to follow in the footsteps of Ed Conway of the Sedona Rouge Resort in Arizona and Simon Scarborough of the Flemings-Mayfair Hotel in London."

ABOUT LUXE WORLDWIDE HOTELS

Luxe Worldwide Hotels features an impressive portfolio of over 200 independently owned and operated, award-winning hotels in the best locations around the globe. The properties include such esteemed hotels as Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas and Waterford Castle in Waterford, Ireland. Every member of Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility -- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence.