



Worldwide
Hotels

PRESS INFORMATION

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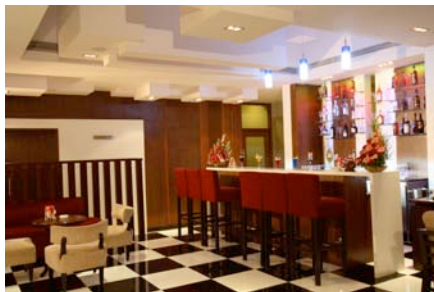
LUXE WORLDWIDE HOTELS SIGNS ITS FIRST PROPERTY IN INDIA: Mark Boulevard Hotel Bangalore



LOS ANGELES, CA (March 3, 2010) — Philipp Kainbacher, Chief Development Officer for Luxe Worldwide Hotels and Luxe Hotels, announced that the Mark Boulevard Hotel Bangalore has signed with Luxe Worldwide Hotels for sales and marketing representation. The Mark Boulevard Bangalore is the first property in India to join the Luxe Worldwide Hotels collection of independently owned hotels located around the globe.

According to Efreem Harkham, CEO and Founder of Luxe Worldwide Hotels, "We are thrilled to be entering the Indian market as we see the tremendous potential it offers both in terms of outbound travelers and inbound guests as well."

Luxe Worldwide Hotels also operates a Regional Office in Mumbai to promote member hotels to India's burgeoning travel audience and to develop new membership and branding opportunities for hotels within the country.



The Mark Boulevard Bangalore Hotel is a boutique business hotel that offers the finest in luxury and services for business travelers to Bangalore. This stylish and comfortable hotel enjoys a quiet location in the middle of ITPL in Whitefield.

The hotel has 76 rooms including 15 extra-large club rooms equipped with the latest amenities for the modern professional. Meeting facilities include a Board Room and Banquet Halls that can accommodate from 6 to 125 guests, making it ideal for small meetings.

The Mark Boulevard Bangalore Hotel is 4 kms from the International Tech Park and 12 kms from the central business district of the city, MG Road. From the Whitefield area, the new Bangalore International Airport in Devanahalli is 55 kms away, approximately a 2-3 hour drive depending on traffic.

ABOUT LUXE HOTELS

Luxe Worldwide Hotels is a privately held, premier representation company of over 200 independently owned and operated hotels in prominent locations around the globe including world-renowned and award-winning Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas, and Waterford Castle in Waterford, Ireland.

Luxe Worldwide Hotels provides the ultimate solution for independent hoteliers with a focus on the latest technologies and distribution strategies. Luxe offers full-service GDS representation as well as revenue management, eBusiness and Internet distribution, voice reservations, sales calls, trade shows, and much more. Luxe member hotels also benefit from the latest hospitality industry technology including state-of-the-art booking capabilities which enable individual and corporate bookings with real-time confirmation. Member hotels receive individualized, personalized attention to address their property specific challenges and maximize their profit potential.

The company is headquartered in Los Angeles, California with 13 offices worldwide including New York, London, Paris, Milan, Madrid, Buenos Aires, Hong Kong, Tokyo, Sydney, and Mumbai. For more information on Luxe Worldwide Hotels, visit www.luxehotels.com or call 1-866-LUXE-411.

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