



PRESS INFORMATION

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DISCOVER AUSTRALIA AND NEW ZEALAND LUXE STYLE *Enjoy Special Offers in Sydney, Melbourne, Adelaide, and Auckland*

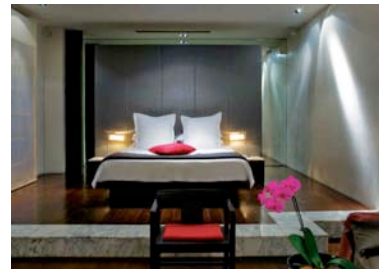
Los Angeles, CA (February 18, 2010) — Luxe Worldwide Hotels offers special promotions and savings from its collection of award-winning hotels in Australia and its first member hotel in New Zealand. Each of the properties is a small, independently owned hotel with a boutique ambiance that provides exceptional service and offers a unique architecture, design, location, or cuisine story that is the signature of a Luxe Hotel.

ENJOY THESE LUXE SPECIALS IN AUSTRALIA & NEW ZEALAND:

AUSTRALIA

ESTABLISHMENT HOTEL - Sydney

Establishment Hotel is a luxurious boutique hotel with a unique style. Featured in our Elite collection it has won many awards since its opening in 2000 and is still recognized as one of the best boutique hotels in the country. The intimate 31-room luxury hotel is located in the heart of Sydney's central business district and minutes from major attractions including the Sydney Opera House, Sydney Harbour and The Rocks. The rooms are elegantly appointed including two extremely stylish penthouses. The Establishment's restaurants feature the award-winning cuisine of Chef Peter Doyle at EST and the iconic Establishment Bar is one of the hottest spots in Sydney.



LUXE PROMOTION: ABSOLUTELY AUTUMN (valid March 1-May 31, 2010)

Studio Room from AU\$280; Establishment Room from AU\$300.

Includes: one night accommodation; Continental breakfast for 2 in the Gin Bar; complimentary Internet. For reservations, [click here](#)

MEDUSA - Sydney



With its luscious design, urban chic and beautiful courtyard with reflection pool, Medusa is one of the most photographed and admired contemporary boutique hotels in Sydney. The 18 guestrooms all reflect the importance of beautiful surroundings with an emphasis on service, privacy, comfort and style. Located in the fashionable Darlinghurst area which is an urban village surrounded by award winning restaurants and bars, Medusa is ideal for those

who want a true taste of Sydney style, fun and comfort. Grand buildings and modern monoliths blend wonderfully with converted terraces and is also close to Sydney CBD and famous Bondi Beach.

LUXE PROMOTION: ROMANCE PACKAGE (valid Tue to Sat, through April 30, 2010)

Deluxe Room with queen bed from AU\$250. Includes: Swiss chocolates, French champagne, daily newspaper, and mid-day check out, subject to availability. For reservations, [click here](#).

HARBOURSIDE APARTMENTS - Sydney

The Harbourside Apartments offer a prime waterfront location, perched directly on scenic McMahon's Point, across from the Harbour Bridge, with panoramic views of Sydney Harbour and the Opera House. Surrounded by gorgeous gardens, the accommodations include 82 studio, one- and two- bedroom apartments, all have fully-equipped kitchens with refrigerator, stove, microwave, cookware and utensils. Guest amenities also include a waterfront swimming pool, picnic area, and grocery delivery service upon request.



LUXE PROMOTION: SYDNEY SHINES RATES (valid to Dec. 24, 2010)

Studio, one and two bedroom apartments available from AU\$187 to AU\$455. Includes daily newspaper and parking. For reservations, [click here](#).

THE PRINCE - Melbourne



A standout in a city renowned for its unique fusion of fashion, food and culture, The Prince is a collaboration of art, fabric and sculptural design. The hotel's 40 warm and texturally inspired guestrooms are set against cool, minimalist public spaces. Sculptural seating by designers Marc Newson, Charles and Ray Eames and Arne Jacobsen are scattered throughout both the hotel rooms and reception areas. The Prince Hotel's food

and wine offerings are second to none. Circa restaurant is considered one of Melbourne's best dining experiences and has been recently reinvented with huge praise; Mink, the underground Vodka Bar offers exceptional cocktails and The Prince's public bar is an iconic local landmark. Additional facilities include the Aurora Spa Retreat, a pool and outdoor deck.

LUXE PROMOTION: THE PRINCE PACKAGE (valid to June 30, 2010)

Rates from AU\$310, single or double occupancy. Includes: breakfast, a bottle of champagne and a late checkout, subject to availability. For reservations, [click here](#).

THE RICHMOND - Adelaide

Set in the heart of the business and shopping district, Hotel Richmond, Adelaide's original boutique hotel has earned praise for its individual design, exceptional service and distinctive restaurant. The hotel features 30 rooms individually styled to suit all guests, staying for either business or leisure. Very spacious suites are also available. "First" is the hotel's restaurant offering exceptional a la carte breakfast and lunch and dinner featuring the finest local produce. The hotel offers modern facilities in an historic 1920s Art Deco building.

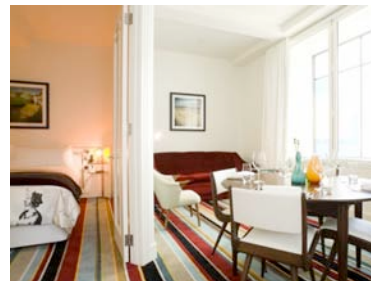
LUXE PROMOTION: THE RICHMOND PROMOTION (valid to Dec. 30, 2010)

Studio Room from AU\$199; Includes continental breakfast and free in-house movies. For reservations, [click here](#).

NEW ZEALAND

HOTEL DEBRETT - Auckland

Hotel DeBrett offers a truly wonderful boutique hotel experience and the feel of a private home right in the heart of Auckland's Central Business District, just a short walk from the city's best restaurants, bars, art galleries and theaters. In an iconic building that has been stylishly reinterpreted into an architectural award-winning hotel, each of the 25 rooms and suites has a distinctive style that is a celebration of contemporary New Zealand art and design, blended comfortably with classic mid-century furniture, with hints of the hotel's art deco past. The hotel's famous House Bar has been meticulously restored as Auckland's premier meeting place and The Kitchen restaurant, offering contemporary New Zealand cuisine, was voted "2009 Best New Restaurant."



LUXE PROMOTION: SIMPLY LUXE AFFORDABLE GETAWAY (valid to Dec. 31, 2010)

Boutique Suites from NZD\$350, single or double occupancy. Includes: breakfast and welcome drink on arrival and free Internet. For reservations, [click here](#).

All promotional rates and offers are subject availability, some restrictions apply. For additional information visit www.luxehotels.com or call 1-866-LUXE-411.

ABOUT LUXE WORLDWIDE HOTELS

Luxe Worldwide Hotels features an impressive portfolio of over 200 independently owned and operated, award-winning hotels in the best locations around the globe. The properties include such esteemed hotels as Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas and Waterford Castle in Waterford, Ireland. Every member of Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility -- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence.

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