



PRESS INFORMATION

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Holiday Inn City Center Downtown Los Angeles Now Bookable Under The 'LE' Chain Code In GDS

Los Angeles, CA (March 15, 2010) -- The Holiday Inn City Center Downtown Los Angeles is currently undergoing a six-month, \$12 million transformation. On June 15, 2010, it will become the Luxe City Center Hotel, Los Angeles, a sister property to the Luxe Rodeo Drive Hotel and Luxe Sunset Boulevard Hotel.

From March 15 through June 15th, the hotel will be called City Center; however, it is now bookable under the Luxe Hotels GDS code of "LE." Travel agents can book the hotel as follows:

Sabre: 2265
Galileo/Appollo: 2265
WorldSpan: 0665
Amadeus: LAX299

Located in the heart of Downtown Los Angeles, the new Luxe City Center Hotel will offer all of the entertainment, dining, and nightlife clients could ever want directly across the street at LA Live and The Staples Center. With its new chic decor, Luxe City Center Hotel will have 164 elegant and spacious guestrooms and 16 suites.

The property is owned by Emerik Hotel, LLC.

For additional information, visit www.luxecitycenter.com or call 866-693-3411.

ABOUT LUXE HOTELS

Luxe Hotels is part of the global hotel organization founded by Efreem Harkham, which also includes Luxe Worldwide Hotels, a hotel marketing and reservations organization with an impressive portfolio of nearly 200 independently owned and operated, award-winning hotels in the best locations around the globe. The properties include such esteemed hotels as Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas and Waterford Castle in Waterford, Ireland. Luxe Hotels has 14 offices worldwide including New York, London, Paris, Milan, Madrid, Buenos Aires, Hong Kong, Tokyo, Sydney, and Mumbai.

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