



Worldwide  
Hotels

PRESS INFORMATION

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**LUXE WORLDWIDE HOTELS SIGNS ITS FIRST MEMBER IN ISTANBUL:  
ELITE WORLD ISTANBUL**



LOS ANGELES, CA (June 15, 2010) — Luxe Worldwide Hotels has just signed the Elite World Istanbul as its first member hotel in Istanbul, Turkey, it was announced today by Gonzalo Ocejo, Managing Director, Europe & UK, Luxe Worldwide Hotels. This is the second hotel for the hotel representation organization in Turkey, the first being the Cappadocia Cave Resort and Spa.

“We are incredibly proud and excited to have the Elite World Istanbul become a member of Luxe Worldwide Hotels,” noted Efram Harkham, CEO and Founder. “Turkey has become such a popular tourism and business destination on the world stage of late, and we are thrilled to have such a prestigious property as part of our collection.”

The Elite World Istanbul is a five-star 245-room property located at Taksim Talimhane, the heart of metropolitan life and true center of Istanbul. It provides everything a discerning leisure or business traveler to Istanbul would seek including luxurious and well-appointed guest rooms and suites; a choice of restaurants and bars; meeting space for up to 1,200 people; a

business center; health club with indoor pool, children's pool, fitness center, Turkish hamam, and spa services; and much more.

For additional information or to make a booking at the Elite World Prestige Hotel, please visit [www.luxehotels.com](http://www.luxehotels.com).

## **ABOUT LUXE WORLDWIDE HOTELS**

Luxe Worldwide Hotels is a privately held, premier representation company of over 200 independently owned and operated hotels in prominent locations around the globe including world-renowned and award-winning Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas, and the Flemings Hotel, Mayfair in London.

Luxe Worldwide Hotels provides the ultimate solution for independent hoteliers with a focus on the latest technologies and distribution strategies. Luxe offers full-service GDS representation as well as revenue management, eBusiness and Internet distribution, voice reservations, sales calls, trade shows, and much more. Luxe member hotels also benefit from the latest hospitality industry technology including state-of-the-art booking capabilities, which enable individual and corporate bookings with real-time confirmation. Member hotels receive individualized, personalized attention to address their property specific challenges and maximize their profit potential.

The company is headquartered in Los Angeles, California and has sales and marketing offices around the world. For more information on Luxe Worldwide Hotels, visit [www.luxehotels.com](http://www.luxehotels.com) or call 1-866-LUXE-411.