



## PRESS INFORMATION

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## **LUXE WORLDWIDE HOTELS ADDS 12 NEW PROPERTIES IN BRAZIL**

*LOS ANGELES, CA (May 17, 2010)* — Luxe Worldwide Hotels, a leading representation company of luxury hotels around the world, has just added 12 new hotels in Brazil to its prestigious collection. The 12 new properties, in Sao Paulo, Rio De Janeiro, Curitiba, Sorocaba and Vila Velha, are all part of the Transamérica Hospitality Group, and join two other Transamérica hotels in the collection, bringing the total number of Luxe member hotels in Brazil to 14.

Transamérica Hospitality Group hotels blend apartment-style accommodations with all the services and amenities of a fine hotel. Leisure and Business travelers are able to experience the local lifestyle, while enjoying the utmost hospitality and every comfort and convenience.

Luxe Worldwide Hotels welcomes the following Transamérica properties in Brazil to its global collection:

### **Transamérica 21st Century - Sao Paulo**

**Location:** In the lovely neighborhood of Jardins, one of the most sophisticated regions of Sao Paulo. Within walking distance from the city's Avenida Paulista, a business area surrounded by elegant shopping, lively bars and fun restaurants. The hotel offers a free shuttle that takes guests to the main streets of the city, convention centers and airports.

**Accommodations:** Superior and Deluxe apartment-style accommodations in a variety of configurations, all with mini kitchen with microwave, coffee maker and mini-bar; complimentary buffet breakfast included.

**Facilities:** Ravello Restaurant, Pool, Sauna, Fitness Center, Business Center.



### **Transamérica Congonhas - Sao Paulo**

**Location:** A third of a mile from Congonhas Sao Airport with easy access to Sao Paulo's Imigrantes Convention Center. The hotel provides a free shuttle to/from the airport.

**Accommodations:** 172 tastefully furnished apartments with either one king bed or two twin beds, work desk, mini-bar; complimentary breakfast included.

**Facilities:** Berlin Restaurant, Fitness Center, Business Center, Three Conference Rooms.

### **Transamérica Faria Lima - Sao Paulo**

**Location:** Just one block from Marginal Pinheiros's many fine restaurants, entertainment and shopping. The hotel offers a free shuttle to the main streets of the city, convention centers and airports.

**Accommodations:** 200 apartments that include a mini kitchen with microwave, coffee/tea maker and mini-bar; complimentary buffet breakfast included.

**Facilities:** Plaza Navona Restaurant, Outdoor Pool, Sauna, Fitness Center, Massage Services, Business Center, Seven Conference Rooms.



### [Transamérica International Plaza - Sao Paulo](#)

**Location:** In the heart of the Sao Paulo financial center, just one block from Avenida Paulista, near Sao Paulo Museum of Art. The Trianon-MASP and Brigadeiro subway stations are near the hotel, offering easy access to anywhere in the city.

**Accommodations:** 245 premium Superior and Deluxe accommodations. All apartments include a mini kitchen with microwave, coffee maker and mini-bar; complimentary buffet breakfast included.

**Facilities:** Restaurant, Rooftop Bar with panoramic view of the city, Outdoor Pool, Sauna, Fitness Center, Business Center, and Seven-room Convention Center.

### [Transamérica Nacoes Unidas – Sao Paulo](#)

**Location:** In one of the main areas of Sao Paulo close to Marginal Pinheiros, one of the city's main thoroughfares, with easy access to Transamérica Expo Center, Teatro Alfa and Credicard Hall. A complimentary shuttle service is provided to locations within five kilometers of the hotel.

**Accommodations:** 143 luxury apartments with sitting room, mini kitchen equipped with microwave, mini-bar and coffee/tea maker and work desk; complimentary buffet breakfast included.

**Facilities:** Classic Gourmet Restaurant, Sauna with showers, Lounge and Game Room, Fitness Center, Business Center, and Six Meeting Rooms.

### [Transamérica Opera - Sao Paulo](#)

**Location:** In one of the most charming districts of Sao Paulo and the heart of the financial center, just a short distance from the bustling boulevards of Avenida Paulista, Rua Haddock Lobo and Rua Oscar Freire, which all offer sophisticated shopping and fine cuisine.

**Accommodations:** The hotel's 59 spacious and well-decorated accommodations are equipped with high-speed Internet access and Wi-Fi, individual safe, Jacuzzi and kitchenette that includes a stove, coffee/tea maker and mini-bar; complimentary buffet breakfast included.

**Facilities:** Restaurant, Pool, Fitness Center, Business Center, and Meeting Room.



### [Transamérica Perdizes - Sao Paulo](#)

**Location:** Close to PUC Catholic University, one of the leading universities in Brazil, with easy access to destinations including Avenida Sumaré, Expo Center Norte, Anhembi Exposition Center, Avenida Paulista and the main commercial and shopping centers of Plaza West, Bourbon and Higienópolis.

**Accommodations:** The hotel's spacious, modern apartments offer comfortable furnishings and a lovely balcony as well as a mini kitchen with coffee/tea maker, mini-bar and microwave; complimentary breakfast included.

**Facilities:** An international Restaurant, Indoor swimming pool, Sauna, Fitness Center, Business Center, Three Meeting Rooms.

### [Transamérica The Advance - Sao Paulo](#)

**Location:** Situated in the lovely Jardins neighborhood of Sao Paulo, in the heart of the financial center just minutes from Avenida Paulista's bustling restaurants, bars, shopping and culture.

**Accommodations:** 85 guest accommodations with sitting room and kitchenette equipped with microwave, coffee/tea maker and mini refrigerator, high-speed Internet and work desk; complimentary buffet breakfast included.

**Facilities:** Restaurant, Pool, Sauna, Fitness Center, Business Center, Four Meetings Rooms.

### [Transamérica Barra - Rio De Janeiro](#)



**Location:** Situated on the Atlantic Ocean, in Rio de Janeiro's most trendy and affluent Barra da Tijuca district, Transamérica Barra is near the beach, shopping malls, bars, restaurants and nightclubs.

**Accommodations:** 291 spacious Superior and Deluxe accommodations with spectacular views of the Rock Gavea. Deluxe rooms include a balcony overlooking the sea and a kitchenette with microwave and coffee/tea maker; complimentary breakfast included.

**Facilities:** Cordato Restaurant, Secluded Garden Area, Two Large Pools with Deck and Bar, Lighted

Tennis Court nearby, Fitness Center with Sauna and Showers, Business Center, Three Meeting Rooms.

### **Transamérica Curitiba – Curitiba**

**Location:** On Avenida Batel near the city's financial district and surrounded by shopping, gourmet restaurants and nightlife. The lovely Praça do Japao (Plaza Japan), the Chrystal Mall and the new Batel Estação Embratel Convention Center are all nearby.

**Accommodations:** 84 luxury accommodations with a choice of king or twin beds, large workstation, high-speed Internet access, microwave and mini refrigerator; complimentary buffet breakfast included.

**Facilities:** Bonjardim Restaurant, Fitness Center, Dry and Steam Sauna, Paddle Tennis Court, Business Center, Conference Rooms.



### **Transamérica The First – Sorocaba**

**Location:** In one of the most sophisticated areas in the city of Sorocaba, next to the Esplanada Shopping Mall and near the city center, with easy access to major routes and convention centers.

**Accommodations:** 150 spacious Superior and Deluxe accommodations, with sitting room, mini kitchen equipped with microwave, coffee/tea maker and mini-bar; complimentary daily breakfast included.

**Facilities:** Berlin Café e Restaurante, Heated Outdoor Pool, Sauna with Showers, Game Room, Fitness Center, Business Center, Three Conference Rooms.

### **Transamérica Pasargada - Vila Velha**



**Location:** On Praia da Costa beach in the popular seaside town of Vila Velha, just three kilometers from the bustling downtown area, Transamérica Pasargada offers beautiful views, relaxation and modern facilities in an urban location.

**Accommodations:** 86 spacious, well furnished accommodations with full kitchen equipped with microwave, refrigerator and stove. Deluxe rooms offer beautiful views of the sea and the lush landscape of Praia da Costa; complimentary breakfast buffet included.

**Facilities:** Portilho Restaurant, Orla Grill, Café Touchè, Two Outdoor Pools, Children's Playground, Dry and Steam Saunas, Tennis Courts, Business Center, Six Meeting Rooms.

## **ABOUT LUXE HOTELS**

Luxe Worldwide Hotels is a privately held, premier representation company of over 200 independently owned and operated hotels in prominent locations around the globe including world-renowned and award-winning Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas, and Flemings Hotel, Mayfair in London. Every member of Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility -- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence.

For more information on Luxe Worldwide Hotels, visit [www.luxehotels.com](http://www.luxehotels.com) or call 1-866-LUXE-411.