



## PRESS INFORMATION

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## **PHILIPP KAINBACHER SHARES INSIGHTS ON "HOW TO WIN WITH LUXURY"**



*Los Angeles, CA (April 26, 2010)* --Philipp Kainbacher, Chief Development Officer of Luxe Hotels and Luxe Worldwide Hotels appeared as a guest speaker at the sixth annual Hotel Investment Conference - South Asia (HICSA) 2010 which took place in Mumbai, India last week.

As a speaker on one of the most highly attended panels of the conference, "How to Win with Luxury," Mr. Kainbacher shared his expertise on developing branding opportunities for hotels in India and promoting member hotels to India's burgeoning travel audience. Mr. Kainbacher also discussed the strategies that have enabled Luxe Hotels to see an increase this year in room nights, revenue and new member hotels despite the difficult economic times.

HICSA is a premier event dedicated to the hospitality industry, which brings together some of the top names in the industry and features a prestigious line-up speakers who provide profound insights on the major issues driving the hotel investment sector.

\*Pictured in photo from L to R: Kishore Luthria, Regional Director & Tanya Chhabria, Sales Director, Luxe Hotels Mumbai Office; Philipp Kainbacher, CDO Luxe Hotels.

## **ABOUT LUXE HOTELS**

Luxe Worldwide Hotels is a privately held, premier representation company of over 200 independently owned and operated hotels in prominent locations around the globe including world-renowned and award-winning Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas, and the Flemings Hotel, Mayfair in London.

Luxe Worldwide Hotels provides the ultimate solution for independent hoteliers with a focus on the latest technologies and distribution strategies. Luxe offers full-service GDS representation as well as revenue management, eBusiness and Internet distribution, voice reservations, sales calls, trade shows, and much more. Luxe member hotels also benefit from the latest hospitality industry technology including state-of-the-art booking capabilities which enable individual and corporate bookings with real-time confirmation. Member hotels receive individualized, personalized attention to address their property specific challenges and maximize their profit potential.

The company is headquartered in Los Angeles, California and has sales and marketing offices around the world. For more information on Luxe Worldwide Hotels, visit [www.luxehotels.com](http://www.luxehotels.com) or call 1-866-LUXE-411.