



## PRESS INFORMATION

Contact: Jane Coloccia/Michele Lee  
JC Communications, LLC  
609-737-2587/571-451-9713  
janecoloccia@gmail.com  
leem108@comcast.net

## **ENJOY SPECIAL HIDDEN TREASURE OFFERS FROM LUXE HOTELS AROUND THE GLOBE**

*LOS ANGELES, CA (April 13, 2010)* — The over 200 properties in the Luxe Worldwide Hotels collection are definitely not your typical cookie-cutter chain properties. All the hotels in the prestigious portfolio are independently owned and offer a unique architectural or design style, in a historical location or top destination, and most importantly provide an impeccable level of service.

For a limited time, select Luxe member hotels are offering special promotions to experience these hidden treasures that are truly unique hotels, which once discovered will have travelers returning to again and again.

Enjoy the following Luxe Worldwide Hotels' *Hidden Treasures* Special Promotions:

### **HOTEL LUMEN PARIS LOUVRE - PARIS, FRANCE**

Located on the fashionable shopping boulevard of Rue Saint Honoré, Hotel Lumen Paris Louvre is an elegant designer boutique hotel just a stone's throw away from the Louvre, the Place Vendôme, and the Opera House.

The hotel combines a quaint and contemporary style that reflects the main theme of "light." The 37 beautiful rooms and suites feature unique custom-designed furnishings, and marble or Bisazza mosaic bathrooms.

Concierge services, multi-lingual staff, room service, private car on request and convenient parking are all services offered by Hotel Lumen with the comfort of guests in mind. Le Passage Saint Roch, the hotel's brasserie-style restaurant, is a treat for sampling some of the city's best bistro dishes.



**Hidden Treasures Promotion:** Room only – Free Internet; Upgrade upon availability; Complimentary a bottle of Bordeaux wine. To book this offer [click here](#).

### **OLD GROUND HOTEL - COUNTY CLARE, IRELAND**



A former manor house dating back to the 18th century, the Old Ground Hotel retains its historic ivy clad exterior yet is filled with the modern elegance of a grand hotel. Encircled by plush gardens, guests welcome the warm ambience of the lobby with its open fireplace. The 85 beautifully appointed guest rooms provide the perfect atmosphere for comfort and relaxation along with all the modern amenities. Dining options include the hotel's

award winning O'Brien Room restaurant, renowned for its cuisine and a favorite of locals and visitors alike; Poet's Corner offering all day dining and traditional, live Irish music; and Town Hall Café where Irish and Continental cuisine fuse to provide a very special experience in one of Ennis's most historical buildings. The hotel is conveniently located for playing the wonderful links of Doonbeg and Lahinch golf courses.

**Hidden Treasures Promotion** - Includes: breakfast; one lunch, one five-course dinner; one full day guided walk on Saturday; half-day walking tour on Sunday. Minimum 2 night stay required. Available to May 7 and May 14 only. To book this offer, [click here](#).

### **RELAIS BOURGONDISCH CRUYCE - BRUGES, BELGIUM**

Situated along the canals in the most historic and picturesque area of Bruges, the Relais Bourgondisch Cruyce is one of Europe's most historic and romantic hotels. The award-winning Relais Bourgondisch Cruyce offers beautiful views, a great location close to many major attractions, warm hospitality, comfortable accommodations in 16 lavishly furnished and well-equipped guestrooms and personal service that guarantees an unforgettable stay.



Built in the 16th century, this luxury hotel with its exterior of half timbered façade and stained glass windows is beautifully decorated with precious antiques, exclusive artwork and sumptuous fabrics.

**Hidden Treasures Promotion** – Includes: Glass of Champagne; Discount card for all Bruges museums; Boat trip on the canals; 10% discount on all Acqua di Parma products in the hotel shop; Bouquet of fresh flowers in room upon arrival. To book this offer, [click here](#).

### **PENN'S VIEW HOTEL – PHILADELPHIA, PA**



The Penn's View Hotel has long established a tradition of providing guests with personalized care and service. The intimate boutique hotel in the heart of Old City Philadelphia is within walking distance to the Liberty Bell, Independence Hall, the Betsy Ross House, and many other historic sites, as well as theaters, art galleries, boutiques and the city's most vibrant nightlife. The hotel offers charming and elegant European-style accommodations in a historic setting.

The 51 guest rooms are finely appointed with king and queen beds with private bath. Premium rooms feature Jacuzzis and working fireplaces. Guests enjoy complimentary continental breakfast buffet, morning newspaper and wireless Internet access.

The Penn's View Wine Bar has been officially recognized in the "Guinness Book Of World Records™" for having the largest wine preservation system in the world, with 120 wines by the glass offered every day.

**Hidden Treasures Promotion** – Includes: breakfast; Wi-Fi Internet; Two flights of wine; Italian cheese plate; Two Tour tickets on Philadelphia Trolley Works; Italian goodie bag. To book this offer, [click here](#).

### **SEDONA ROUGE RESORT AND SPA – SEDONA, AZ**

A luxury spa resort that immediately separates itself from the "standard" architecture of the Southwest, the Sedona Rouge is designed with Andalusia and Moroccan motifs that re-imagine ancient Roman, French, Mediterranean and North African cultures. Vibrant colors and attention to detail are found throughout the resort's 77 individually designed guestrooms, exceptional Spa and



renowned Reds restaurant. The Spa, set apart from the main hotel, is an oasis of relaxation and pampering, offering an exceptionally broad array of luxury facilities and treatments amidst a dramatically beautiful setting.

**Hidden Treasures Promotion** – Includes: Special discount of 20% off all Spa services; Complimentary yoga session for two per night; Complimentary Wi-Fi Internet access. To book this offer, [click here](#).

### THE HERRINGTON INN & SPA – GENEVA, IL



Nestled on the banks of the Fox River in picturesque Geneva, the AAA four diamond Herrington Inn & Spa offers the charm and warmth of a fine European Inn & Spa combined with the services and amenities of a luxury hotel. The 61 elegantly decorated guest rooms and suites are housed in a carefully restored late 1800s limestone building offering beautiful views, featuring fireplaces and oversize whirlpool baths set in plush

surroundings. Each room has its own fireplace, whirlpool tub, balcony and stocked private bar. Guests enjoy relaxing treatments in the full service SPA, picturesque views from the outdoor terrace, bedside service of milk and fresh baked cookies, complimentary newspaper and European breakfast each morning.

**Hidden Treasures Promotion** – Includes: Continental breakfast; Welcome amenity; Evening turndown with fresh baked cookies and chilled milk; Upgrade room subject to availability. To book this offer, [click here](#).

### BLUE TULUM RESORT & SPA – TULUM, MEXICO

Located on Mexico's beautiful Mayan Riviera, Blue Tulum is a luxurious oasis nestled amidst lush tropical grounds, on a white sand beach within walking distance from Tulum's ancient Mayan Pyramids. Majestic views of the Caribbean Sea and crystalline waves breaking onto a dramatic shoreline, coupled with outstanding service provide total relaxation in an environment made to enjoy the healing elements of nature. The 96 spacious suites are designed in a contemporary Mediterranean—Mexican style and decorated in soothing tones and textures with beautiful hand carved wood doors and marble bathrooms. The suites offer oversized balconies with views of the gardens or the Caribbean Sea.



**Hidden Treasures Promotion** – Four Night Package includes: one round of golf per suite including green fees & golf cart; Transportation to golf course; Snack and drink during 18 holes; 10% off at Golf Pro Shop and equipment rental; 20 practice golf balls; USD \$100 Spa credit per stay; 10% discount off Spa treatment at Blue Tulum Wellness Spa; Fruit basket and bottle of Champagne in room. To book this offer, [click here](#).

### AVILA HOTEL – WILLEMSTAD, CURAÇAO



With its spectacular views of the azure Caribbean Sea and timeless island hospitality, Hotel Avila offers a true Curaçao experience. From the sheer luxury of the new Octagon Wing to the timeless elegance of the remodeled Belle Alliance rooms, the Avila Hotel offers a wide range of well-designed and comfortable accommodations. Facilities include an outdoor swimming pool, two private beaches, a spa, tennis court, a business centre and an exquisite selection of dining venues. The hotel's famous Blues Bar is THE jazz spot in Curaçao. A

complimentary shuttle makes it easy for guests to explore the historic capital city's world-class museums, shops and restaurants.

**Hidden Treasures Promotion** – Special Room only discount for a limited time. To book this offer, [click here](#).

### **ABOUT LUXE HOTELS**

Luxe Worldwide Hotels is a privately held, premier representation company of over 200 independently owned and operated hotels in prominent locations around the globe including world-renowned and award-winning Canyon Ranch Tucson, Canyon Ranch Lenox, Palms Place Hotel & Spa in Las Vegas, and the Flemings Mayfair in London. Every member of Luxe Worldwide Hotel offers guests an individual sense of style and an attention to detail that goes way beyond pure utility -- some are luxurious, some exotic, some eccentric. Each hotel is as individual as the hotelier who owns and manages it, but all share a commitment to exceed and anticipate a guest's needs and pamper them completely. At Luxe Worldwide Hotels, it's not just about the luxurious surroundings, it's about how we make a guest feel while in residence.

For more information on Luxe Worldwide Hotels, visit [www.luxehotels.com](http://www.luxehotels.com) or call 1-866-LUXE-411.